

INDIA E-COMMERCE CATEGORY SNAPSHOT: BABY DIAPER

Information by PiWheel, Powered by Stackline.

AVERAGE RETAIL PRICE ₹791.70 **VS PRIOR PERIOD** +18.24%

Mar 16 - Apr 12, 2020 vs Feb 17 - Mar 15, 2020

BEST SELLING PRODUCTS

1



Pampers
Pants, XL
Monthly Box

2



MamyPoko
Pants, Extra Absorb,
Large
Monthly Box

3



Pampers
Pants, Medium
76 Count

4



Pampers
Premium Care
Pants, Large
Monthly Box

5



Pampers
Premium Care
Pants, XL
Monthly Box

6



MamyPoko
Pants, Extra
Absorb, XL
78 Count

7



Pampers
Pants, Medium
152 Count

8



Huggies
Wonder Pants,
Large
Monthly Pack