

INDIA E-COMMERCE CATEGORY SNAPSHOT

Data Insights provided by, PiWheel Powered by Stackline

	Av Retail Price Indian Rupee	Price Change vs prior period		Av Retail Price Indian Rupee	Price Change vs prior period
Cell Phone	₹13.69K	+5.03%	Laptop	₹43.34K	+3.90%
TV	₹20.51K	+2.77%	Tablet	₹24.59K	+3.58%

Mar 16 - Apr 12, 2020 vs Feb 17 - Mar 15, 2020

CELL PHONE SUBCATEGORY: BEST SELLING PRODUCTS

1 	2 	3 	4 
OnePlus 7 Pro Mirror Grey, 256GB	Samsung Galaxy M31 Ocean Blue, 64GB	OnePlus 7T Glacier Blue, 128GB	Samsung Galaxy M31 Space Black, 64GB

LAPTOP SUBCATEGORY: BEST SELLING PRODUCTS

1 	2 	3 	4 
Apple MacBook Air, 13 inch 128GB Silver	Dell Vostro, 15.6 inch HD, 1TB	Apple MacBook Pro, 16 inch, 1TB Space Grey	HP 14 Core i3 7th Gen, 14 inch Thin and Light, 256GB

TV SUBCATEGORY: BEST SELLING PRODUCTS

1 	2 	3 	4 
Xiaomi Mi LED TV 4X 50 inch 4K Ultra HD Android TV	Xiaomi Mi LED TV 4X 55 inch Ultra HD Android TV	Xiaomi Mi LED TV 4A PRO 43 inch Full HD Android TV	Xiaomi Mi 32 inch 4A Pro HD Ready Android LED TV

TABLET SUBCATEGORY: BEST SELLING PRODUCTS

1 	2 	3 	4 
Apple iPad, 32GB, Latest Model Space Grey	Apple iPad, 128GB, Latest Model Space Grey	Apple iPad Pro, 64GB, 1st Gen Space Grey	Samsung Galaxy Tab A, 32GB Silver

Mar 23 - Apr 19, 2020